

VIVKANANDA COLLEGE ALIPURDUAR

NOTICE

Date: 10.07.2026

Pursuant to the official directive issued by the Director of Public Instruction, Education Directorate, Government of West Bengal (Memo No: ED-144/2026, dated 8th July, 2026), all students, teaching staff, and non-teaching staff of the Vivekananda College, Alipurduar, are hereby informed that, with immediate effect, all cultural programs, student gatherings, and official college events must strictly commence with the singing of 'Vande Mataram'. Furthermore, in compliance with government instructions to promote the historic significance of the song among all stakeholders, the college will organize dedicated lectures, seminars, and educational workshops, requiring the active cooperation and enthusiastic participation of both faculty and students.

By Order,



Principal
Vivekananda College
Alipurduar

Dr. Srijit Das
Principal

Vivekananda College (Govt.-Aided College)
Alipurduar-736121

Government of West Bengal
Education Directorate
Bikash Bhavan, Salt Lake, Kolkata - 700091

ED-144/2026

Dated, Kolkata, the 8th July, 2026

From: The Director of Public Instruction, West Bengal

To: The Principal/Vice-Principal/Officer-In-Charge/Teacher-in-Charge of Govt., Govt-aided and erstwhile Sponsored Colleges of West Bengal

**Subject: Widespread promotion of 'Vande Mataram' across the
Higher Education Institutions of West Bengal**

All Govt and Govt-aided colleges are requested to ensure that all cultural programs, student gatherings etc held in the colleges must commence with the singing of 'Vande Mataram'. It is also requested that the significance of the song is promoted among all stakeholders, especially the students through lectures, seminars, workshops etc.

This may kindly be followed with immediate effect.

M. Manna

Director of Public Instruction, West Bengal

Memo No: ED-144/1(5)/2026

Dated: Kolkata, the 8th July, 2026

Copy forwarded for information to:

1. Additional Secretary, Department of Higher Education, Government of West Bengal, Salt Lake, Kol-91.
2. Joint Secretary (CG Branch), Department of Higher Education, Government of West Bengal, Salt Lake, Kol-91.
3. Private Secretary to the HMIC, Department of Higher Education, Government of West Bengal, Salt Lake, Kol-91.
4. Senior P.S to the Additional Chief Secretary, Department of Higher Education, Government of West Bengal, Salt Lake, Kol-91.
5. Guard File.

Director of Public Instruction, West Bengal